



Saturday, August 22, 2009
Downtown Milford Michigan

		\$20,000 Title	\$10,000 Gold	\$5,000 Silver	\$1,000 Bronze	\$500 Domestique	\$300 Soigneur	In-Kind
1	Incorporation of Company name into event title	✓						
2	Tiered placement of company logo on event t-shirts	✓	✓	✓	✓			
3	Tiered placement of company logo on all print media	✓	✓	✓	✓			
4	Booth space on race day	✓	✓	✓	✓			
5	Category exclusivity	✓	✓					
6	Company representative presents overall awards at post race ceremony	✓	✓					
7	Company logo link included on event main web page	✓	✓	✓	✓			
8	Company Logo on cow bells (500)	✓	✓	✓				
9	Company Logo on H2O Bottles (250)	✓	✓	✓				
10	Company Name Announced During selected Primes	✓	✓					
11	Company Logo on Lanyards (500)	✓	✓	✓				
12	Company Logo on T Shirt (500)	✓	✓	✓	✓			
13	Company Name on T Shirt (500)	✓	✓	✓	✓	✓	✓	✓
14	Company name and link listed on event sponsor page	✓	✓	✓	✓	✓	✓	✓
15	Company info/giveaway in registration/promo bag	✓	✓	✓	✓	✓	✓	✓
16	Display company banner along Main Street - (use existing company banner or produce banner at no cost to sponsor)	✓	✓	✓	✓			
17	Display company banner along Main Street (use existing company banner or sponsor to pay add'l to have one made)					✓	✓	✓
18	Company listing in race program	✓	✓	✓	✓	✓	✓	✓
19	Complimentary entries	4	4	2				
20	Primes Sponsor - name announced at the beginning and end (multiples get discounts)						✓	